



SMARTGOALS URBAN SKILLCOURTS

**THE URBAN SKILLCOURTS EXPLORES THE
POWER OF MODERN TECHNOLOGIES WITH
DIGITAL TRENDS TO GET PEOPLE
INTO PHYSICAL ACTION'.**

WHAT ARE THE URBAN SKILLCOURTS?

The SmartGoals Urban SkillCourt is an interactive multifunctional sportcourt on which sports and games can be played with permanent SmartGoals. Many governments are struggling with the problem that traditional playgrounds do not provide enough for the changing needs of this generation.

In addition, governments are facing challenges such as:

- Declining membership numbers at sports clubs;
- Increasing numbers of overweight in various age categories (obesity);
- Individualisation of society;
- Growing gaming culture among young people;
- Gaining more insight into the level of sport and play;
- Effects of COVID-19 on movement of the population;

The unique aspect of the Urban SkillCourts is the combination of movement/sport & gaming (gamification). The SmartGoals exercises are attractive workouts and tests for everyone, regardless of age or background.

You can challenge yourself, but it is also possible to challenge other people. Each user can create his/her own profile in which the personal results are visible through a FUT card. These interactive challenges provide an experience with a game element so you can get the most out of yourself, challenge each other to sport and exercise or train at your own level.

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GROUP.'**

**TEAM BUSINESS DEVELOPMENT
SPORT & TECHNOLOGY**

WAT ARE SMARTGOALS?

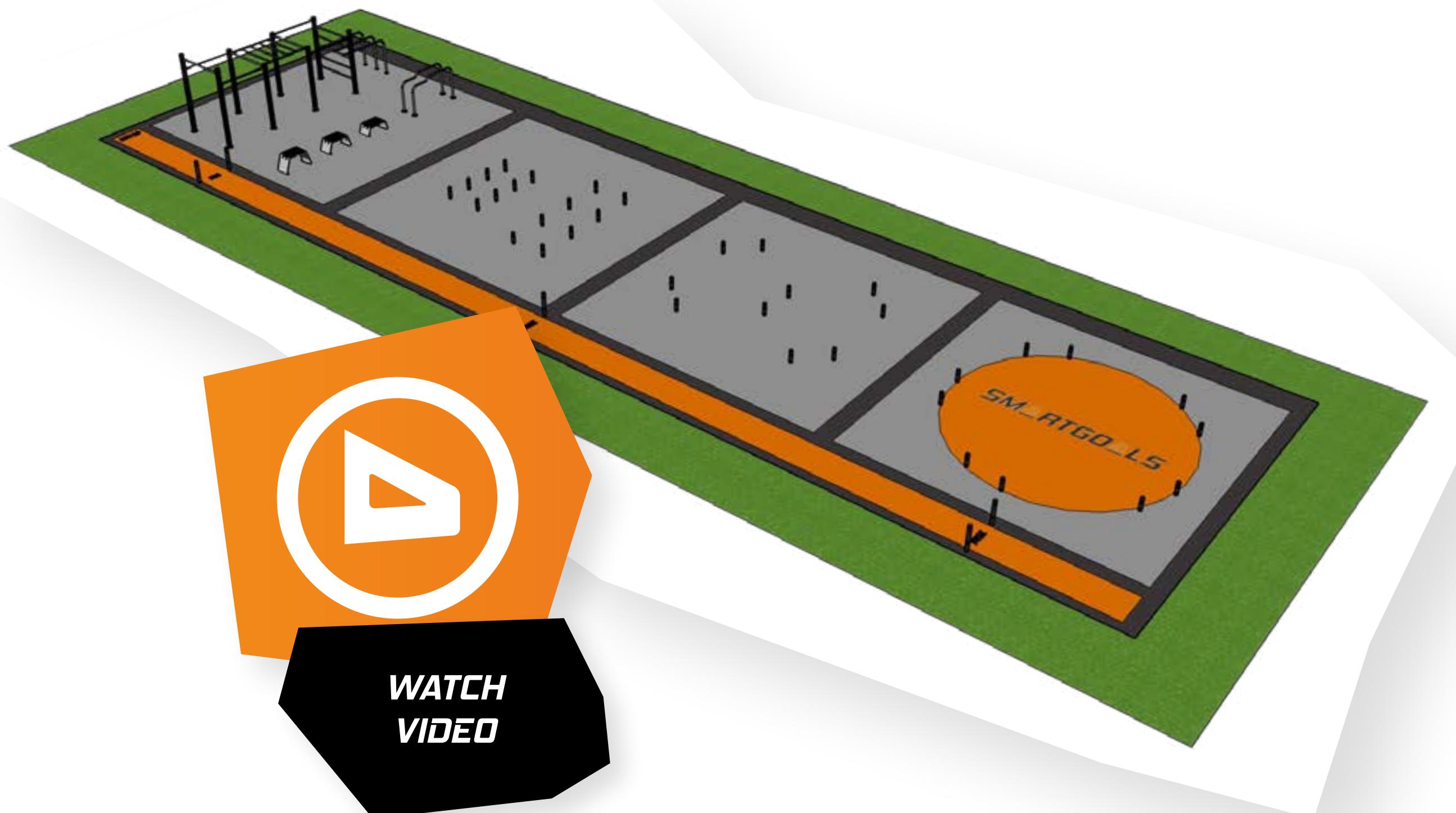
SmartGoals is an interactive training method that uses light signals. Two interactive metal 'smart' poles with sensors at different heights form a gate/goal. (at 6cm for e.g. hockey, 25cm for football or 100cm for running/bootcamp). When the sensors detect movement between the poles (object, person or ball) the light goes off and will light up randomly somewhere else. As a user, you have to react to this as quickly as possible.

The lights can be programmed for different exercises, courses and tests. For example, it is possible to offer a course for "overweighted children" in different levels of difficulty, allowing them to do a workout of 30+ minutes.

By using this interactive training system people train their awareness, reaction time, agility and speed. But above all, moving and gaming with SmartGoals is FUN. Adults and children will challenge themselves to use the SmartGoals.



ZONES & CONFIGURATIONS

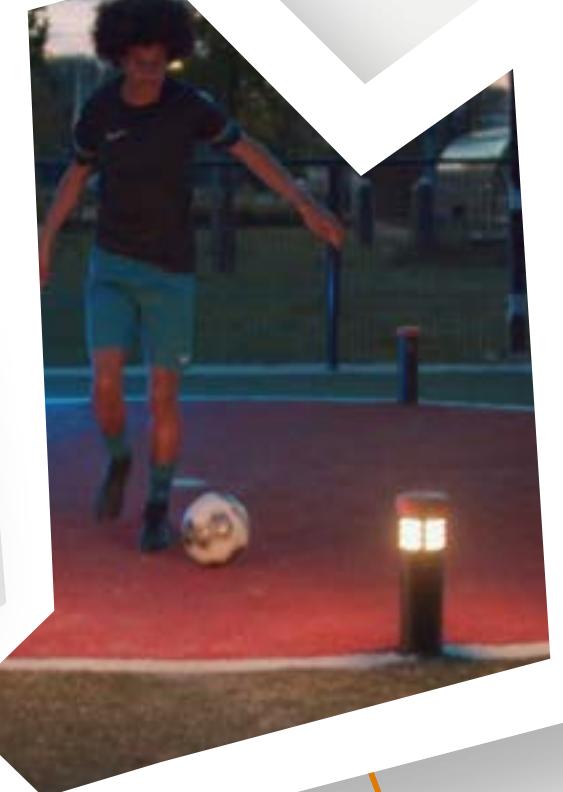


The Urban SkillCourts are available in different sizes. This depends on which target group will be training on them and of course the available location.

Various workouts, games and tests have been developed that are linked to the zones, and these are controlled via the SmartGoals app.

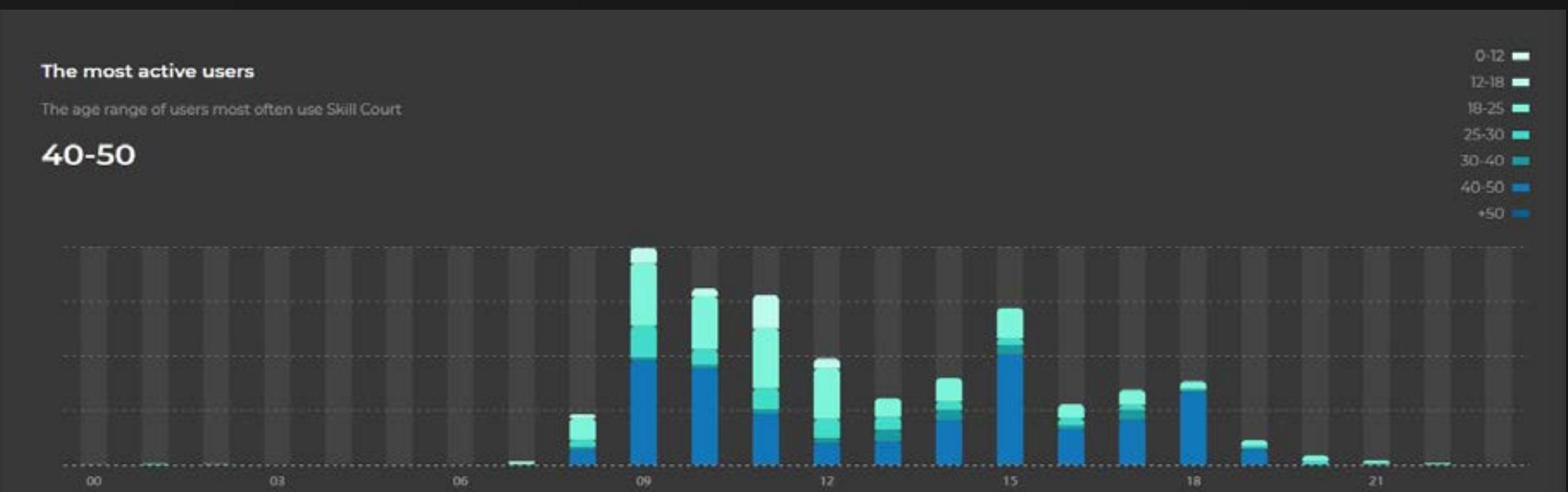
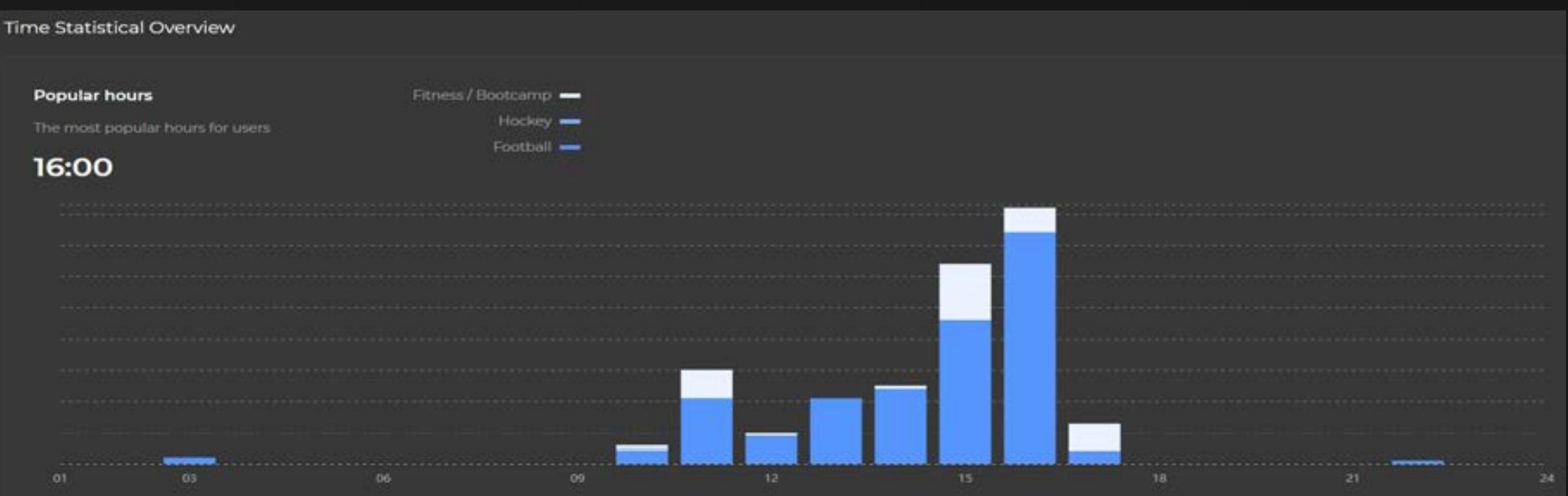
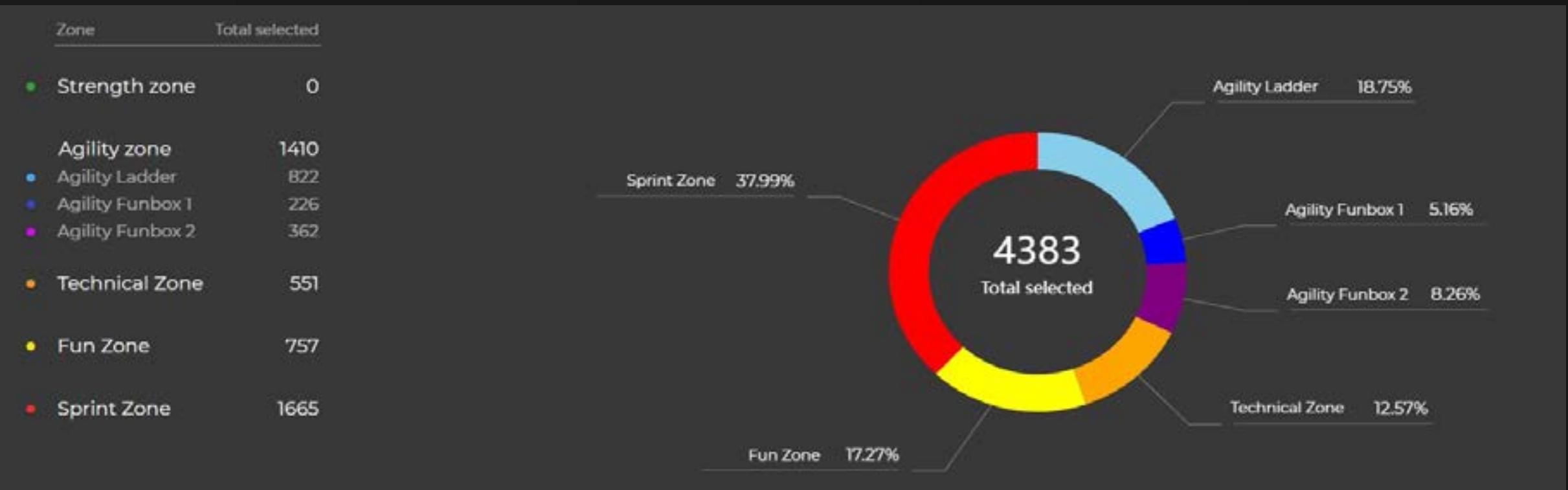
The client can choose from one or more training zones, each with their own theme: performance, technique, strength, fun/gaming or a running/sprint track are among the basic options.

In addition to the basic configurations, it is also possible to determine the positions of the SmartGoals yourself or even to integrate them into existing playgrounds.



DATA & STATISTICS

Nowadays, it is impossible to imagine a society without data and statistics. From the profiles that are created and SkillGames tests that are done, all sorts of data is collected (GDPR proof). We present this data via an online dashboard that shows the following data: activity tracking of the court or the separate zones, popular hours of use (peak and off-peak times), target groups/age analysis and statistics on the use of the different sports that are practised on the SkillCourt.



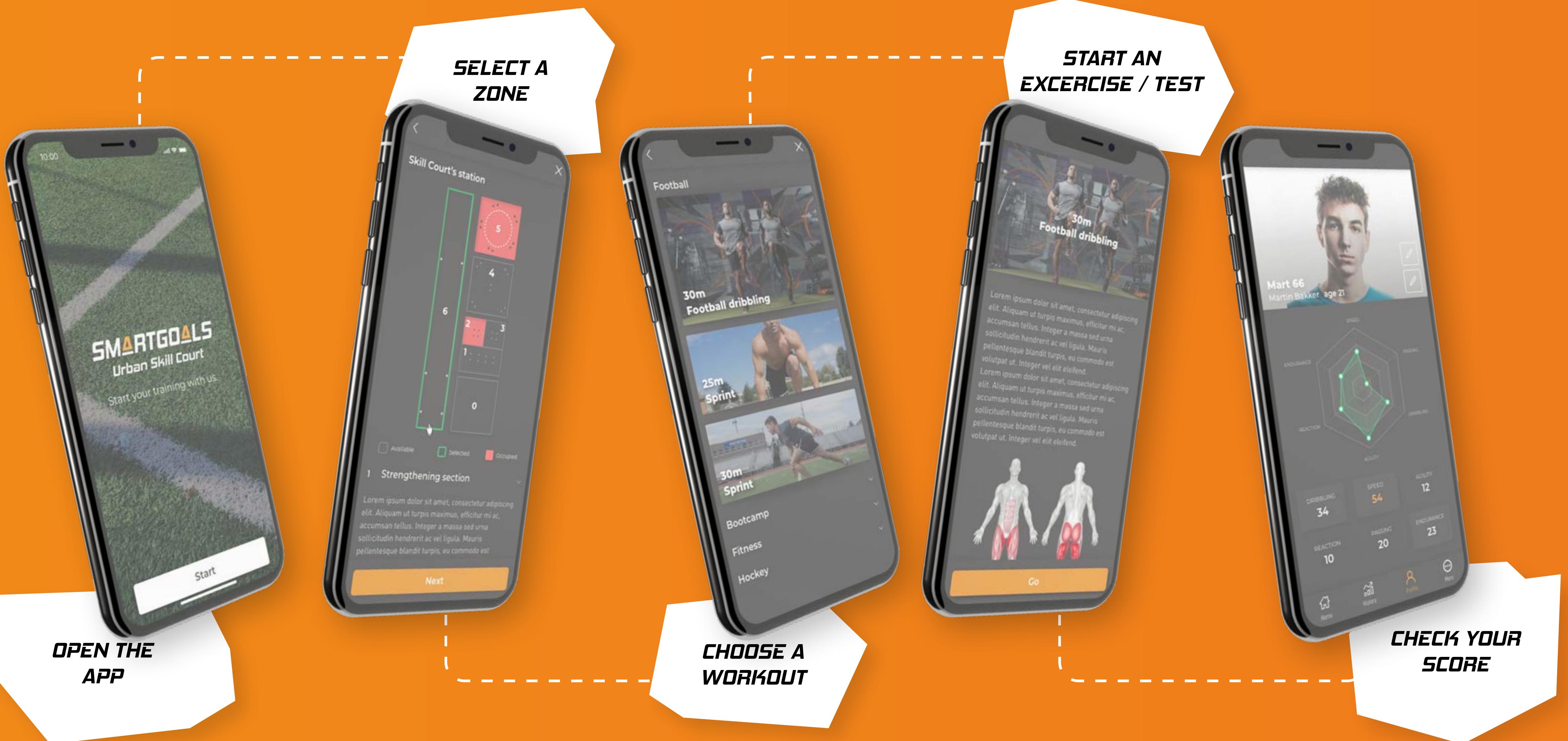
SMARTGOALS POLES WITH LED SENSORTECHNOLOGY

The metal posts (with Smartlights) are installed under the artificial grass or the existing sports floor on a concrete base. The 'goals' can be placed up to a distance of 50 meters from each other. The metal poles are placed 120 centimeters apart from each other and ensure optimal operation of the SmartLights' sensors. The poles are equipped with 'smart' sensors at different heights (6 cm, 25 cm, 100 cm) depending on the target group(s) that will be training on them.

In each post there is a waterproof electronic sleeve, equipped with a WiFi connection that is connected to a WiFi box next to the track or playground. All zones are installed on separate groups.



USER FLOW



SMARTGOALS

URBAN SKILLCOURTS

THE BRIDGE BETWEEN SPORTS & GAMING

WWW.WHSPORTS.NL / INFO@WHSPORTS.NL